

Vehicle Assurance

Our Online Privacy Policy

At Vehicle Assurance, we value your trust. We want you to know how we collect, use and protect information about our online guests. This privacy policy will tell you:

- What information we collect.
- How we may share information.
- How you can limit our sharing of information.

Types of Information we Collect

Personally Identifiable Information You Give Us

We receive and may store any Personally Identifiable Information you enter on our website or give to us in any other way. For example, we collect information you provide when you request a quote, purchase a service contract, send us an e-mail or call us. This information may include:

- Your name.
- Your mailing address.
- Your e-mail address.
- Your phone number.
- Vehicle information, including vehicle identification number (VIN).
- Your credit card number.

It may also include any other personal or preference information you provide to us.

We will never request your credit card information or other personal information through e-mail. This practice, called “phishing,” is a scam designed to steal your personal information. If you receive an e-mail that looks like it is from us asking you for your personal information, do not respond.

Information from Other Sources

We may receive information about you from other sources. This may help improve the personalization of our service to you by providing better product recommendations or special offers that we think will interest you.

We may collect Non-Personally Identifiable Information about your use of our website through the use of “Cookies.” The information collected by Cookies allows us to statistically monitor how many people are using our website, how many people open our emails, and for what purposes these actions are being taken. We may use Cookie information to target certain

advertisements to your browser or to determine the popularity of certain content or advertisements.

Most browser software can be set to reject all Cookies. Most browsers offer instructions on how to reset the browser to reject Cookies in the “Help” section of the toolbar. If you reject our Cookies, certain of the functions and conveniences of our website may not work properly but you do not have to accept our Cookies in order to productively use our site. We do not link non-personal information from Cookies to personally identifiable information without your permission.

Sharing of Information

Administrators, Payment Processors and Vendors

To provide our services, we may have to share information with carefully selected service contract providers and/or administrators, payment processing companies and vendors.

Business Partners and Other Organizations

We may also share your information with select business partners and other organizations. These companies and organizations may use the information we share to provide special opportunities and offers to you.

Service Providers

Our website may also share information with companies that provide support services to us (such as a printer, mailing house or web host) or that help us market our products and services. These companies may need information about you in order to perform their functions. These companies are not authorized to use the information we share with them for any other purpose.

Protection of Our Website and Others

We may disclose information you provide to our website when we believe disclosure is appropriate to comply with the law; to enforce or apply our Conditions of Use and other agreements; or to protect the rights, property or safety of our website, our users or others.

Business Transfers

If some or all of the business assets of our company and/or website are sold or transferred, we generally would transfer all consumer information we have collected, including Personally Identifiable Information. We also may retain a copy of such information.

Opt-out Options

E-Mails

If you provide us with your e-mail address, you may receive e-mails from us. If you do not want to receive marketing or promotional e-mails from us, please send a message to optout@vehicleassurance.com

Sharing of Information with Non-Essential Parties

We may share your information with select business partners and other organizations. These entities may use the information we share to provide special opportunities and offers to you.

If you do not want Vehicle Assurance to share the information you provide us with non-essential business partners or third parties, you can inform us of this fact at the phone number and/or address listed below.

Links to and from other websites

Our website may offer links to other sites. Other sites have their own policies regarding privacy. If you visit one of these sites, you may want to review the privacy policy on that site. In addition, you may have linked to our website through another site. In such cases the site you linked from may collect information from people who click on the banner or link. You may want to refer to the privacy policies on those sites to see how they collect and use this information.

Children

We recognize the particular importance of protecting privacy where children are involved. We are committed to protecting children's privacy on the Internet and we comply fully with the Children's Online Privacy Protection Act (COPPA). We do not knowingly collect personally identifiable information from children under the age of 13. If a child has provided our website with personally identifiable information, we ask that a parent or guardian contact us at the phone number and/or address listed below.

Your Consent

By using our website, you consent to our use of information that is collected or submitted as described in this online privacy policy. We may change or add to this privacy policy so we encourage you to review it periodically. When such changes are made, we will provide reasonable notice regarding what changes have been made.

Security

Here are some of the security procedures that Vehicle Assurance uses to protect your privacy:

- Uses firewalls to protect information held in our servers.

- Closely monitors the limited number of Vehicle Assurance employees who have potential access to your Personally Identifiable Information.
- Requires all Vehicle Assurance employees to abide by our Privacy Policy and to be subject to disciplinary action if they violate it.
- Backs-up our systems to protect the integrity of your Personally Identifiable.

Contact Information

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